



Say What? The Ins and Outs of Communicating in a Disaster

Thank you very much to those of you who participated in our Children's Hospitals and Preparedness webinar, "Say What? The Ins and Outs of Communicating in a Disaster". To the right you will see a PDF copy of the PowerPoint slides as well as a link to the recording of this webinar.

As mentioned during the webinar, the Children's Hospital Los Angeles (CHLA) is in the process of developing a new app. Here is a link to a promotional video about it: <http://www.psychicbunny.com/project/incident-command/>. The CHLA staff is requesting assistance with the re-naming of the app. If you would like to submit your name idea, complete the following survey by **March 1, 2017**: https://usckeck.qualtrics.com/jfe/form/SV_6s7FC0nwn1Mc4tL.

If you have any questions regarding this webinar, please email DisasterReady@aap.org.

Thank you,

Sean Diederich
Program Coordinator, Disaster Preparedness and Response
American Academy of Pediatrics

Meeting Description:

Details

Date: Thu, Feb 23, 2017

Time: 01:00 PM CST

Duration: 1 hour

Host(s): American Academy of Pediatrics

Downloadable Files

[Children's Hospitals and P...](#)

Recordings

- [February 23 Webinar Recor...](#)

Presenter Information

Aaron Gardner, MD, MS, FAAP

Dr Gardner is a Pediatric Intensivist at Eastern Idaho Regional Medical Center. His professional and research activities involve pediatric disaster medicine and healthcare preparedness. He completed his Pediatric Critical Care training at Cincinnati Children's Hospital and his Pediatric residency and chief residency at Arkansas Children's Hospital in Little Rock. He has a master's degree in Disaster Medicine from Universita' del Piemonte Orientale and Vrije Universiteit Brussel. He earned his medical doctorate from St. George's University

Communication is often disrupted at a children's hospital during a disaster, outbreak, surge, or any other unusual event. Waiting until the next event to determine the best ways to communicate with your colleagues is not ideal. Internal communication during a disaster (across and within departments), as well as external communication (city, state, and regional hospitals, public health, primary care clinicians, law enforcement, and other responders), is crucial. Having a good plan in place for communicating during a disaster is key to making sure the response goes as smoothly and efficiently as possible. During this webinar, representatives from the Children's Hospital of Los Angeles and the Mountain States Pediatric Disaster Coalition will speak about their experiences in establishing plans for communication. The presenters will share models and strategies, and provide examples of how information sharing and communication can be improved at your hospital during a disaster.

Continuing Medical Education

By participating in this webinar, you will be eligible to receive 1.0 *AMA PRA Category 1 Credits™* towards the AMA Physician's Recognition Award.

- The American Academy of Pediatrics (AAP) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.
- The AAP designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credit(s)™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The content of these CME activities does not necessarily reflect the views or policies of the AAP.

and his undergraduate degree in Sociology from Brigham Young University. He is a Supervisory Medical Officer with the Department of Health and Human Service's National Disaster Medical System, and has deployed to domestic and international disasters. Aaron has worked as a critical care transport physician, on a mountain search and rescue team, and as an American Sign Language interpreter.

Bridget Berg, MPH, FACHE

Ms Berg is the Manager for the Pediatric Disaster Resource Center and co-chair of the Environment of Care Committee at Children's Hospital Los Angeles. Bridget is responsible for emergency management activities at the hospital and participates actively in the LA County coalition. She is also a member of the National Pediatric Disaster Executive Committee and the California Emergency Management Advisory Committee. Bridget was instrumental in developing the regional plan for pediatric surge for 80+ hospitals in Los Angeles County. Bridget received her Bachelor of Arts in Communication and a minor in Health Care/ Social Issues at the University of California, San Diego and her Masters in Public Health, Health Care Policy and Management at the University of California, Los Angeles.